

Travel Plan

Bolder Academy

390 London Road, Isleworth, Middlesex TW7 5AJ
Registered in England and Wales No: 08932893
Travel Plan V1

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| This document is called: | Travel Plan |
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Bolder Academy – Travel Plan

May 2018

Introduction

Bolder Academy is a new school and will welcome up to 150 Year 7 students (eleven-year olds) at the start of the academic year 2018. It is a comprehensive, non-denominational school serving the local community. The Academy was set up by local headteachers to serve the growing population.

This Travel Plan covers the arrangements while it is located in its temporary site.

The location of Bolder Academy from September 2018 is:
390 London Road,
Isleworth,
Middlesex,
TW7 5AJ.



In 2020 Bolder Academy will move to:

Macfarlane Lane (Off Syon Lane)
Isleworth
Middlesex
TW7 5PN

The Academy is in the electoral ward of Syon which is in the constituency of Brentford and Isleworth.

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The Academy has one main entrance located on Wood Lane. Wood Lane has both residential and commercial buildings on it.

Bolder Academy Travel Plan Objectives

The objectives of the Academy's Travel Plan are:

- To actively promote staff and students to walk and cycle to the Academy, improving the health of individuals and reducing the impact on the environment.
- To ensure safety is at the heart of everything we do including safe travel.
- To work with residents to develop strong partnerships in order that the needs of the Academy and the local community are considered.
- To actively discourage the use of parent drop-offs to and from the Academy.
- To support with the reduction of congestion in the surrounding areas.
- To ensure students use the pedestrian crossings and that they do not take risks on the rail crossing.
- To address the needs of students with EHCP (travel needs).

The Students and the Catchment Area

There are 150 students. There are 3 students with EHCP's none include a transport element.

There are 15 staff working at the Academy.

The catchment area for the Academy runs from 0.2km to 4.98km.

The current Travel Plan surveys indicate that the students will travel to the Academy using the following mode of transport:

- 55% - Bus
- 26% - Walk
- 3% - Rail
- 12% - Car
- 4% - Cycle

The Academy Premises

There is one car park which provides 8 number of car parking spaces for staff and visitors. There will be one space available for disability parking.

The Academy has a covered cycle store and there is a shower available for students and staff to use. There is storage space for both students and staff to keep their personal belongings.

The Academy Day

The Academy day starts at 8.40am and finishes at 4.15pm Monday to Thursday. There is an earlier finish on a Friday: 1.20pm or if students wish to stay for a hot lunch 2pm.

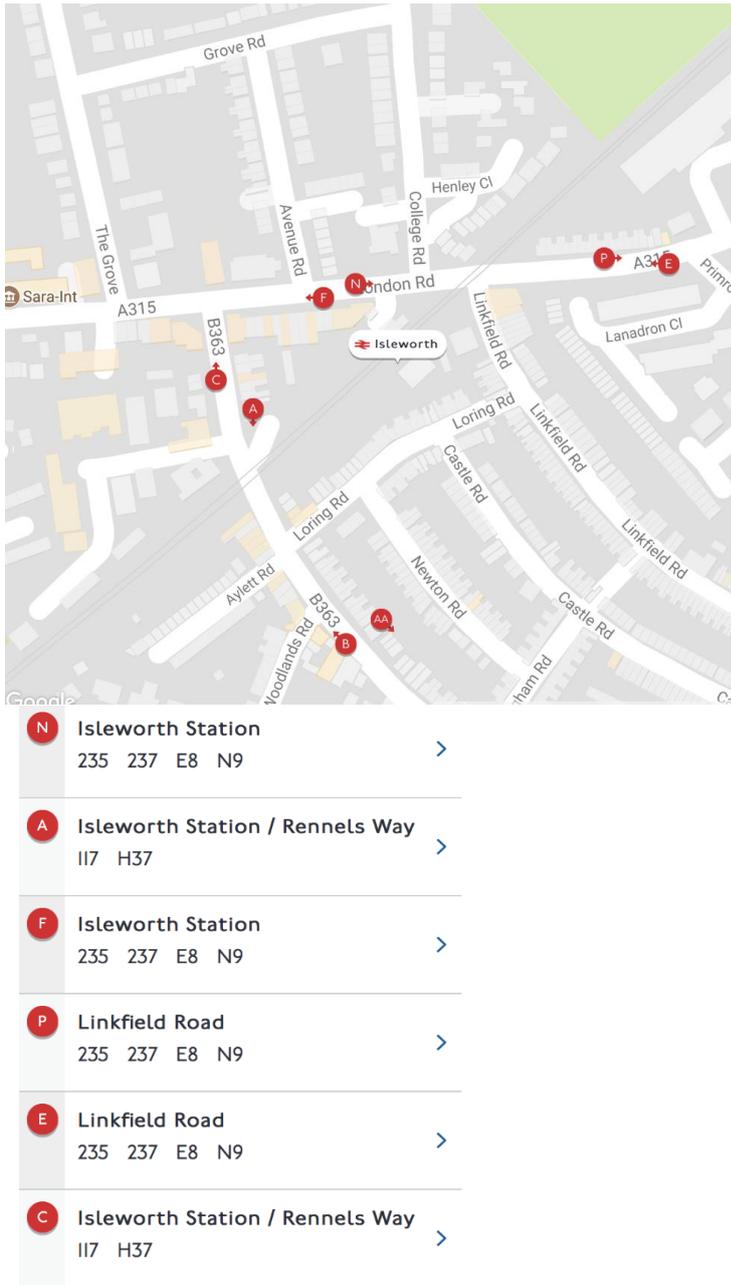
The site closure is likely to be 5.30pm but there may be some variation dependent on extra-curricular activities and / or Parents' Evenings.

The Headteacher has worked with another local neighbouring school to ensure that the two schools had a different start and finish time. This has been successfully achieved.

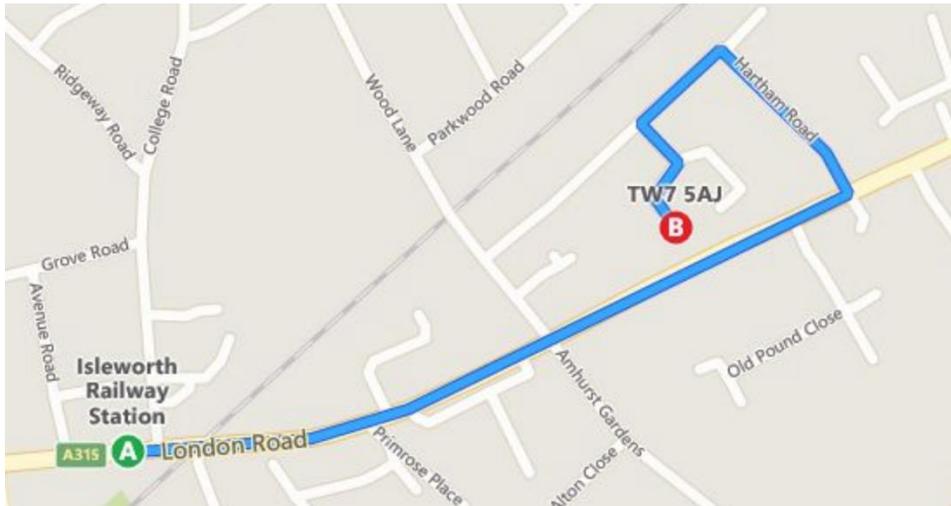
Public Transport Links

The Academy is extremely well served by both bus and rail links.

Buses from Hounslow, Brentford and Ealing stop right outside the Academy. These buses include 237, 235, E8.



Isleworth Train Station is a 4-minute walk.



Raising Awareness of Safe and Sustainable Travel amongst Students

To enable the Academy to meet its objectives, staff will engage the students in a number of activities about safe and sustainable travel. These activities will include:

- Regular assemblies and tutorial sessions which are dedicated to raising awareness about how students can keep themselves safe. This will include talks about crossing roads safely, clothing that should be worn when cycling and travel routes available.
- The extended day will provide students with opportunities to take for example, advance cycling courses (an extension of the cycling proficiency course), learn about the impact on the environment of pollution and sustainable travel.
- Programmes which focus on health and well-being, encouraging students to adopt a healthy lifestyle and this includes walking and cycling.
- PSHCE (Personal, Social, Citizenship, Health Education) lessons which teach the students how to develop skills of independence, enabling them to make their own way to and from the Academy. In addition, a focus on what it means to be a 'good neighbour' will be a focus. We want to take pride in working with and supporting our local residents. We will work with our students to be good ambassadors for the Academy who show respect, manners and courtesy to the local residents.

Once the Academy has a DfE number it will register with Transport for London 'Stars – Keep on Moving' Programme <https://stars.tfl.gov.uk/>

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This programme will provide incentives for students to use sustainable forms of transport.

Implementation and Monitoring

In thinking about the Travel Plan and its implementation the Academy has identified potential challenges and how it will address these, noting that the Academy is not yet open. See Appendix 1.

Again, trying to think ahead, the Academy has proposed an action plan which will be developed further following the survey in July 2018. See Appendix 2.

Students and staff will be surveyed during their induction period. See Appendix 3.

This survey will then be repeated in November 2018 to give a more accurate picture of how students travel to and from the Academy. The November date has been selected to establish how the weather change affects the choice mode of transport to the Academy.

Targets for the Travel plan will be set following the two surveys in July and November 2018.

A mid-term review will take place in February 2019 with a full review taking place in June 2019.

This will then inform how the Travel Plan will need to change for the next academic year.

Review

Bolder Academy's Travel Plan is an ongoing process of review and change. It must be a living document given the nature of the Academy setting up.

Additional measures may be implemented to suit the changing circumstances of the Academy.

The review will take into consideration student travel needs arising from any new developments in education, transport provision.

Monitoring and review will be overseen by the Headteacher.

Appendix 1: Potential Challenges and Actions

Bolder Academy recognises that local residents will be negatively affected if the school does not take a highly proactive approach to addressing some of the challenges schools in general face.

| Potential Challenges: | How the Academy will address this: | Desired impact: |
|--|---|--|
| Parents/carers use a car to drop children off at school. | Parents/carers are asked to sign a contract with the Academy agreeing that they will not use a car to drop children off. Public transport, walking and cycling is promoted at parent events. | No parents/carers use the car to drop children off. |
| Parents/carers park on the yellow lines. | At the start and end of each day there will be a visible staff presence. If a parent/carer parks on a yellow line a member of staff will approach them and ask them to move on. If this becomes a repeated act a meeting will be arranged with the parent/carer. The Academy will work with LB Hounslow to ask parents who park on yellow lines to be fined. | No parents/carers use the car to drop children off. |
| Students do not use the crossing on the London Road. | At the start and end of each day there will be a visible staff presence. Staff will encourage students to use the road. If students continue to fail to cross at the crossing parents/carers will be called to discuss safety. Specific education activities focus on this issue. | Children use the crossing and are safe. They do not take risks. |
| Students take risks at the railway crossing on Wood Lane e.g. they do not stop immediately if the lights begin to flash. | At the start and end of each day there will be a visible staff presence. Staff will encourage students to cross the railway crossing carefully. If students continue to take risks, parents/carers will be called to discuss safety. Specific education activities focus on this issue. | Children do not take risks at the railway crossing. |
| Cyclists may need to use busy roads. | As part of the extended day, support and training will be offered to the students about cycle safety. This will include discussion about wearing high viz clothing. | Students have a heightened awareness about how to keep themselves safe when cycling. |

| | | |
|--|--|---|
| | | Students use this knowledge and understanding when cycling. |
| Cyclist entering the Academy site using the same entrance as pedestrians. | Cyclists will dismount before they enter the Academy site. | No pedestrians at risks because of cyclists. |
| 150 students (2018-2019) and 300 (2019-2020) leaving at the same time has the potential to disturb local neighbours. | At the start and end of each day there will be a visible staff presence. Staff will encourage students to leave the Academy quietly and in an orderly way showing good manners to local neighbours. If individual students fail to do so this will be followed up using the Behaviour Policy. | Local neighbours are respected by the students and are not disturbed. Bolder Academy students are ambassadors and show courtesy. |
| Delivery vans park on Wood Lane. | The Academy will make every effort to arrange delivery times when students are not on site so that the van can easily access the site. When the Academy is aware that a delivery is due they will allow the van to enter the Academy gates and park on site. This however, will only be permitted at times when students are in lessons and not at break. | Local neighbours are not disturbed. |
| High volume of people during Academy events such as open days/evenings. | All publicity issued by the Academy will encourage people to use public transport, walk or cycle. Publicity will state there is no parking on the Academy premises or in the local area. During events, if there is staff capacity, staff will be visible on the Wood Lane and London Road to approach those who are causing an inconvenience to local neighbours. | Local neighbours are not disturbed. |

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Appendix 2: Action Plan 2018-2019

The following action plan has been devised to support the Academy in meeting its Travel Plan objectives.

| Action to be taken | Who | Cost | Funding Source | Timescales |
|---|----------------|--|---|---|
| Request that OWGRA support the drafting of the Travel Plan. | Headteacher | Time | N/A | January 2018 |
| Register the Academy with https://stars.tfl.gov.uk/ and encourage students to use it. | Headteacher | Time | N/A | April 2018 onwards |
| Ensure all parents are aware of the Travel Plan (via website) and are actively discouraged from dropping children off in cars. | Headteacher | None | N/A | 3 rd July 2018 |
| Parents sign contract stating that they will not use cars to drop children off at the Academy. | Headteacher | None | N/A | 3 rd July 2018 |
| Develop and market the provision and uptake of bus routes, rail links. | Headteacher | None | N/A | April 2018 |
| Undertake a student/parent survey of intentions to travel once the Academy has established who is attending Bolder. | Headteacher | None | N/A | May 2018 |
| Develop a travel safety education programme which incorporates issues of road safety, upskilling cyclists through the PSHE curriculum, assemblies and extended day. | Headteacher | Unknown as may require outside speakers. | If there is cost, a sourcing fund will be explored. | From 26 th February 2018 – 4 th September 2018. |
| Deliver travel safety education which incorporates issues of road safety, upskilling cyclists through the PSHE curriculum, assemblies and extended day. | Teaching staff | Unknown as may require outside speakers. | If there is cost, a sourcing fund will be explored. | 4 th September 2018 – 19 th July 2019. |

| | | | | |
|--|---|-----------|----------------------------------|------------------------------|
| Develop staff and student induction programme which makes explicit the expectations of how students and staff travel to the Academy. Plus, how students should cross roads and staff visibility. | Headteacher | None | N/A | June 2018 |
| Request for 'School Keep Clear' and zig zag markings on Wood Lane to be kept | Headteacher to make request LB Hounslow Highways Manager. | Not known | LB Hounslow Highways Department. | March 2018. |
| To meet OWGRA and any other residents regularly to support good communication and strong partnership work. | Headteacher | None | N/A | Already started and ongoing. |

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Bolder Academy Travel Plan Questionnaire

We are asking all staff and children to complete this survey about how they will travel to and from the Academy from September 2018 – September 2020.

We will store this information on file in accordance with our data retention policy and access will be on a “need to know” basis; the answers will help us develop our Travel Plan, which will identify measures to reduce traffic outside the Academy. The aim being to make it safe and easier for our staff and children to walk and cycle to the Academy and, to support our local neighbourhood.

Are you:

| | |
|-------|--|
| Staff | |
| Child | |

What is your home postcode?

How do you usually travel to the Academy?

| | | | | |
|------|-----------------------|-----|-----|------|
| Walk | Cycle | Bus | Car | Taxi |
| Rail | Other (please state): | | | |

Do you usually travel to the Academy with anyone?

| | |
|-----|----|
| Yes | No |
|-----|----|

If you are a child, do you usually travel with:

| | |
|---------------------------|------|
| | Tick |
| An adult | |
| Other children | |
| Travel on my own | |
| It varies from day to day | |

How do you usually travel from the Academy?

| | | | | |
|------|-----------------------|-----|-----|------|
| Walk | Cycle | Bus | Car | Taxi |
| Rail | Other (please state): | | | |

Do you usually travel home with anyone?

| | |
|-----|----|
| Yes | No |
|-----|----|

If you could choose, how would you like to travel to/from the Academy?

| | | | | |
|------|-----------------------|-----|-----|------|
| Walk | Cycle | Bus | Car | Taxi |
| Rail | Other (please state): | | | |

What concerns (if any) do you have regarding your travel to and from the Academy?

| |
|--|
| |
|--|

What could be done to improve your travel to and from the Academy?

| |
|--|
| |
|--|

If you travel to/from the Academy by car, what is the main reason for doing so?

| | Please tick |
|------------------------------------|-------------|
| Live too far away to walk or cycle | |
| Time constraints | |
| Dropped at the Academy by someone | |
| Concerns about road safety | |
| Other | |

Appendix 4: Parent/Carer Contract Regarding Travelling to and from Bolder Academy

Dear Parent/Guardian

Bolder Academy Travel Plan

As I am sure you will be very aware from recent media coverage, there is significant concern around the problem of air pollution and its impact on the health of young people. Reducing the number of cars on local roads and not contributing further to the problem of air pollution will help improve the quality of the environment for the students of Bolder Academy.

In order to help achieve this aim, Bolder Academy has worked with the local residents' association to create a sustainable travel plan that will help us minimise the impact of the Academy on our local community. Our plan focuses on several different aspects of sustainable travel and aims to influence and change the travel behaviours of students, staff, parents and visitors in a positive way.

One of our key objectives is that Bolder Academy is committed to being a car-free school. As a result, we are asking our students to use public transport, walk or cycle to the Academy whenever possible.

There will be no parking on site so we would ask you to please do the same and use public transport if you need to visit the Academy.

As part of our commitment to sustainable transport and improved air quality, we are asking you to sign the attached agreement. This states that you agree not to drop you son off in the vicinity of the Academy and instead to encourage them to use public transport, walk or cycle to school. By committing to these actions, you will be helping to improve the quality of the local environment and the air that we all breathe each day.

Thank you for your support.

Heidi Swidenbank
Headteacher

The Bolder Academy Travel Agreement

There is significant concern around the problem of air pollution and its impact on the health of young people. Reducing the number of cars on local roads and not contributing further to air pollution will help improve the quality of the environment for the children of Bolder Academy.

The Academy's Travel Plan aims to create sustainable travel that will help minimise the impact of Bolder Academy on the local community, as well as reducing pollution and improving air quality. We collect your agreement for the purposes of developing and managing the Academy's Travel Plan. We will store your agreement on file in accordance with our data retention policy and access will be on a "need to know" basis.

- As a parent/carer of a Bolder Academy child, I am fully supportive of the Academy's Travel Plan and the need to reduce the number of cars on the roads around Bolder.
- I support the Academy's commitment to being car free and will try and use public transport if I need to visit Bolder.
- I support my child using public transport, walk or cycle to the Academy whenever possible.

| | |
|---------------------|--|
| Signed parent/carer | |
| Child's name | |
| Date | |

